

#COLLEGE CONTINUES

CAMPAIGN TOOLKIT

COLLEGES WORKING TOGETHER DURING DIFFICULT TIMES

We are currently in the midst of a difficult period with the Covid19 outbreak. We have seen unprecedented changes to all aspects of our lives, both personal and professional.

In light of this, we are keen to share details of the good news stories that are happening in the further education college community across Wales.

#CollegeContinues is an opportunity to highlight the exceptional work that is going on and which is likely to continue during the next weeks and months, and to celebrate the inspirational individuals that are pulling together at this difficult time.

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“**#CollegeContinues** is a way for us to collectively document and promote the positive actions taking place during what is an unprecedented and hugely difficult time, affecting every single part of our society.

We're hugely heartened to see the efforts colleges are making to ensure that learners are able to continue with their studies, with the least possible disruption. We are also encouraged to see the ways in which colleges are working in their local communities providing practical support to vulnerable individuals, local initiatives and front-line services”

Iestyn Davies, Chief Executive, ColegauCymru

KEY MESSAGES



Distance learning

College staff working to ensure continuity of learning



Supporting vulnerable learners

Colleges ensuring that vulnerable learners are adequately supported



Supporting essential services

Colleges providing practical support, materials or resource to front line and other essential services



Supporting the local community

College staff and learners alike helping to support the local community during times of difficulty

Share your stories



#COLLEGE CONTINUES

GET INVOLVED

Share stories and content across all your social media channels aligned with **#CollegeContinues**' key messages. Use the hashtag and tag ColegauCymru to help us monitor the engagement.

We have created bilingual resources and templates to help you get involved straight away. Here are some examples of how to use them:

EDITABLE GRAPHICS AVAILABLE:

LOGO

SOCIAL
POSTS

SOCIAL
HEADERS



TWITTER



ColegauCymru / CollegesWales @ColegauCymru · Mar 19
Colleges in Wales are NOT closing, they are however providing online and distance learning. Colleges aim to remain open to support vulnerable learners within their communities [#CollegeContinues](#)



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